



DEPARTMENT OF THE ARMY
UNITED STATES ARMY GARRISON ANSBACH
UNIT 28614
APO AE 09177

AETV-WG-A

08 July 2004

MEMORANDUM FOR SEE DISTRIBUTION

SUBJECT: Conducting Business, Policy Letter #21

1. REFERENCES:

- a. Army Regulation 210-1, Private Organizations on Department of the Army Installations and Official Participation in Private Organization, dtd 14 Sep 90.
- b. USAREUR Regulation 210-1, Private Organizations on Department of the Army installations dtd 22 Feb 94.
- c. USAREUR Regulation 210-7, Personal Commercial Affairs, dtd 22 Aug 91.

2. PURPOSE: To provide policy for conducting business within the 235th Base Support Battalion (BSB).

3. SCOPE: This policy applies to all persons, firms and private organizations (PO) desiring to conduct business within the 235th BSB area of responsibility.

4. DEFINITIONS:

- a. CONDUCTING BUSINESS: To actually conduct or advertise a business, program service or activity on a USAREUR installation.
- b. PRIVATE ORGANIZATION: These are self-sustaining, special-interests groups set up by individuals acting outside the scope of an official position they occupy in the Federal Government or its instrumentalities.
- c. COMMERCIAL BUSINESS SOLICITATION: Commercial enterprises or agents engaged in the offering of goods or services.
- d. HOME BASED BUSINESS: A self-owned business, conducted from government owned or leased quarters, which is screened by Commander, 98th ASG and has final approval from the Commander, 235th BSB.

AETV-WG-AE

SUBJECT: Conducting Business, Policy Letter #21

5. POLICY:

a. POs operating within the 235th BSB area of responsibility must be approved by the Commander, 235th BSB, or his/her designated representative.

b. Every solicitor or a commercial enterprise must have USAREUR approval to solicit business in the 235th BSB area of responsibility. Military personnel and DOD civilian employees (APF and NAF) are prohibited from obtaining commercial solicitation privileges. Home based businesses involving the sale of commercial items, including, but not limited to, Tupperware, Avon, Mary Kay, etc., are prohibited on USAREUR and USAFE installations, including Government housing or Government-leased housing, because of host nation (HN) tax laws and the NATO Status of Forces Agreement (SOFA).

c. Advertising or soliciting of off-post businesses, establishments or activities, on installations or housing areas of the 235th BSB is prohibited. Those persons distributing advertisement material may be apprehended/charged by the military police.

6. Failure to comply with USAREUR policy may lead to: individual(s) and/or firm(s) being barred from the 235th BSB areas of responsibility; placing of the respective firm(s)/facility(ies) off limits to US military personnel and/or loss of approval to operate on US Army installations for POs; or revocation of the privileges to remain in government housing for military personnel and their family members who use their government quarters to conduct unapproved businesses.

7. The BSB Adjutant is the staff proponent for this policy at 468-1770.

JOHN G. REILLY
LTC, SF
Commanding

DISTRIBUTION:

A